

## FOR IMMEDIATE RELEASE

### Loadsmart Launches Quote & Book API for Full Truckload

**New York, NY, October 26 - Loadsmart**, the logistics technology company specializing in full truckload shipping, today announced it is releasing a beta version of a new API. The feature streamlines the shipping business of US companies by providing access to Loadsmart's proprietary instant pricing and booking features. The new functionality will be available to all customers in the next two months.

The Truckload Quote and Book API (beta) will be part of enterprise management software and popular transportation management systems (TMS), which can now provide instant quoting and booking for full truckload shipments (FTL) in the United States domestic market. As a result, Fortune 1000 and medium-sized companies will have executable access to the FTL spot market with one click.

"35% of shippers in the U.S. use a TMS platform to manage their shipping needs, and more than 50% of enterprise accounts (those with >\$100 million freight spend) rely on complex TMSs. The option to integrate with our API will enhance the quoting and booking process for all involved. Clients can continue to work from within their preferred day-to-day TMSs and management software, with the added benefit of executable instant FTL pricing. Quoting and booking truckloads is now a one-button experience for shippers," said Diego Urrutia, Chief Commercial Officer at Loadsmart.

In addition, companies that provide an online light truckload shipments service can now expand by adding the online full truckload quote and booking experience. Their customers, in turn, will be able to check real-time FTL shipping prices and book a 53' long truck instantly with one click, avoiding calls, emails and double entries.

Felipe Capella, Co-Founder and Chief of Product, said, "The new API will help Loadsmart scale the distribution of its FTL product using technology instead of relying on traditional sales

methods. It is the result of our expansion of, and investment in our engineering, data science and design teams. We are now focused on improving our pricing algorithms, building integrations and automating even more operational tasks.”

To see how Loadsmart is rethinking the way a truckload shipment is booked, how a carrier is sourced and how the freight gets moved, view the video [here](#).

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**About Loadsmart**

Loadsmart is a technology company that specializes in full truckload shipping. Its online platform helps shippers move freight fast and carriers keep trucks full. The team consists of world-class logistics experts, engineers, designers, thinkers, movers and shakers who focus on building transformative, not incremental products for the industry. Headquartered in New York, Loadsmart is leveraging automation into the complex freight brokerage cycle bringing technology to every single aspect of the business; from the sales process, instant quoting and booking, to intelligent sourcing of carries. <https://loadsmart.com/>